



# Catalysis training for investors and investees

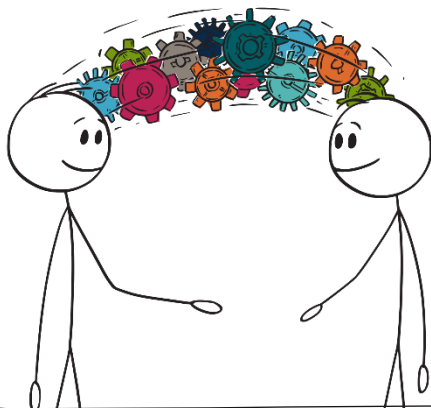
Below we have listed the current set of training/development sessions we offer which might be helpful to you and colleagues. Each of them can be delivered as thought provokers (30 minute sessions to add onto the end of team meetings) or more interactive training sessions (more like 75 minutes).

## 1. ASSESSING TEAM AND ORGANISATIONAL EFFECTIVENESS

Getting a sense of management teams is a core investor skill, not something which just can be outsourced to others. What methods will make it more likely to learn what you need to find out? And how can those insights be turned into a coherent team and organisational strategy?

## 2. IDENTIFYING AND SELECTING THE RIGHT EXECUTIVE TALENT

Getting executive appointments wrong is expensive in time and money. A few interventions, especially at the start, can increase the success rate. How can investors feel more in control of good outcomes?



## 3. HANDLING DIFFICULT SITUATIONS AND DILEMMAS IN INVESTEES

There are 101 things which can make life as an investor director hard work. This session focuses on some of the common challenges and facilitates peer-to-peer learning about how to handle various situations constructively. We often use in-house examples to make the discussion feel more 'real'.

## 4. MATCHING VALUE CREATION WITH VALUE ENABLEMENT

Everyone wants value creation plans to work out well – but they are often derailed or delayed despite good intentions all round. That is often because the 'how' of value creation – which we call value enablement – is often neglected. This session lets teams reflect on how to increase success rates and add an additional point to exit multiple.

## 5. HIGH IMPACT BUT LOW COST SOLUTIONS FOR GROWTH COMPANIES

Resources, especially management bandwidth, are usually scarce in growth companies. At the same time there can be a bewildering array of possible interventions which might add value. This session looks at how to identify the most desirable solutions, as well as offering the cleverest ideas Catalysis has seen in previous projects and elsewhere.

### How can we work together better?

- ▶ Our website [www.catalysis-advisory.com](http://www.catalysis-advisory.com) addresses the points above in more detail, introduces our team and shares some of our thought leadership.
- ▶ Our LinkedIn account shows the good company we keep: [www.linkedin.com/company/catalysis-advisory-ltd/](https://www.linkedin.com/company/catalysis-advisory-ltd/)
- ▶ We are happy to put on training sessions/webinars for firms interested in the challenges of growing companies.
- ▶ But the best way to compare notes is to fix an initial chat: E [mike@catalysis-advisory.com](mailto:mike@catalysis-advisory.com)
- T +44 (0)7779 619 088